



## EXPERIENCE

### **Freelance Art Direction & Consultancy**, New York, Istanbul

2005 - present

Providing art direction and design services on projects ranging from corporate identity, logo, brochure, direct marketing to website design for clients including Sweet Mustard Deli, Bicom-Inc, Visit Films, Myrmex Design, Dna Film and some NY based design companies. Artwork designs for charites, musicians and artists.

### **No Longer Empty**, New York

Volunteer Graphic Designer | Jan 2010 - June 2010

Coordinating with design team in design projects. Developing design materilas such as posters, flyers, catalogues and web invites for the events.

### **McCann Erickson**, Istanbul

Art Director | March 2006- Jan 2009

Established design strategies / provided direction for designers and photographers / attended brand meetings, briefings and ppm's of atl and btl projects / prepared pre-mechanical artwork / reviewed color proofs / interacted with strategy department to develop and execute consistent creative to meet brief objectives / developed 360 degree ad campaigns, packagings and local adaptations for clients including, Unilever-Algida, GM-Opel, Siemens Corparate, Coca-Cola, HSBC Advantage, Nestle Nesquik - Nescafe, KFC, L'oreal, Maybelline.

### **Orhan Irmak Design**, Istanbul

Art Director | Sept - Dec 2005

Design and print production of packagings, brochures and branding campaigns for clients including Burgaz Alcohol, Yörsan Milk Products, Kent Customs House. Supervised photography, illustration and managed projects through final production.

### **Zigzag Design Office**, Ankara

Founder & Art Director | Jan 2002- June 2005

Managed the design team and responsible for design projects for the clients such as OfisNet furniure, Erkunt Agricultural Machinery Ind. Inc, Hotel Angora and Yeni Ufuklar Kindergarden

## EDUCATION

### **Pratt Institute**, NY

Certificate in Electronic Imaging & Illustration, Continuing and Professional Studies, 2010

### **Hacettepe University**, TR

Master of Arts, Graphic Design, 2005

### **Bilkent University**, TR

Bachelor of Arts, Graphic Design, 2002

## SKILLS

Design Software: Adobe CS4 [ Photoshop, Illustrator, Indesign, Dreamweaver, Flash ] , Final Cut Pro  
Languages :English, Turkish

## AWARDS, EXHIBITIONS & PROJECTS

Bilkent University Honour Certificates / 1998-2002

IAA Universitieswide Social Advertising Campaign Competition; Secondary Prize / Istanbul, 2002

Baloon Chateau-d'oex Baloon Festival Poster Exposition / Switzerland, 2005

Archeology and film documantary workshop by Thomas Balkenhol and Christoph Boekel / Ankara, 2005

Thesis project on "A Semiotical Research on Social Advertisement Campaigns" / Hacettepe Uni, Ankara 2005

Orient + Orientation = Communication Workshop, Selected Participant / Istanbul ,2006

4th BLOCK VI International Triennial Exhibition of Eco Poster participant with two posters / Ukraine, 2006

Graphic Designers Assosiation: 27th Design Products Exhibition / Istanbul, 2008